USATLA General Membership Meeting

Friday, December 4, 2020

Via teleconference – 12PM Central

MINUTES

1. WELCOME President Martin Stone welcomed those in attendance. Five members from New Mexico were welcomed in addition to USATLA Treasurer Anne Friederichs and USATLA Director Nina Hillery.
2. MINUTES OF 10-18-19 MEETING

The minutes of the October 18, 2019, meeting were approved as written.

1. FINANCIAL REPORT

Treasurer Anne Friederichs reported annual a balance of $36,597.28 as of 9-30-20. She noted that the annual appeal tallied its highest receipts to date of $13,130.00. Report was filed subject to audit.

1. EXECUTIVE DIRECTOR REPORT

ED Judith Iacuzzi reported on

**Membership activity** – surveying toy librarians to understand better their needs and enhance programing; a rigorous bi-weekly activity of Facebook postings concerning Parenting in the Pandemic. Sixty-five posts to date with 15 contributors, all play experts from the USATLA; sponsorship of the Idaho State Library Conference in November 2020

**Publicity activity** – working with Scripps, CBS, the Atlantic, O Magazine, Washington Post and others to tell the toy library story

**Conference planning** – several possibilities in the offing for 2021. Those planned for 2020 were cancelled.

USA-TLA is preparing an **online course on starting a toy library**. Details will be posted as the activity develops.

1. **ELECTION OF BOARD MEMBERS AND OFFICERS**

Re-elected to the BOD were Elaine Adler, Rhoda Redleaf and Martin Stone. Newly elected was Rebecca Nutter, Executive Director of the Minneapolis Toy Library. Board terms extend three years: November 1, 2020 – October 31, 2023. Elected as officers were Martin Stone, President, and Anne Friederichs, Treasurer.

1. INTERNATIONAL TOY LIBRARY ACTIVITY

Judy described current activity undertaken by the Western Hemisphere of the International TL Association – that of developing guidelines for toy libraries and toy librarians. Judy encouraged USATLA members to visit the ITLA Website to learn more about the organization and its membership opportunities.

<http://itla-toylibraries.org/home/>

1. USATLA DIRECTORY UPDATE – A recent focus to improve the online Directory of Toy Libraries at www.usatla.org is to work with the American Library Association. Nina Hillery reported that she has contracted with ALA to investigate whether an ALA member library hosts a toy library. TLL exist in 28 states. USATLA Directory of Toy Library Locations is updated on an ongoing basis.
2. OTHER the members, women from New Mexico, attending the meeting were asked to contribute information about their programs.

History – Albuquerque used to have 10 toy libraries funded by Resource & Referral agencies. They all eventually were closed due to funding issues, and one reopened in 2015 in Albuquerque. Partnering with U of New Mexico, the Albuquerque leadership have situated the toy library in the Albuquerque community college. Funding from the Kellogg Foundation and other sources was provided. The six toy libraries in New Mexico include: :

**Albuquerque** NM 87105  
UNM Early Childhood Services Center  
5816 Islata Blvd. SW SVI-110  
Toys, Books, Videos  
Parents and Caregivers  
505-224-5017  
[www.newmexicokids.org](http://www.newmexicokids.org/)

**Clovis NM 88101**  
UNM Early Childhood Services Center  
3608 N. Prince Street, Suite E  
Toys, Books, Videos  
Parents and Caregivers  
505-270-1840  
[www.newmexicokids.org](http://www.newmexicokids.org/)

**Espanola NM 87532**  
UNM Early Childhood Services Center  
1302 Calle de la Merced, Suite H  
Toys, Books, Videos  
Parents and Caregivers  
505-615-9445  
[www.newmexicokids.org](http://www.newmexicokids.org/)

**Gallup NM 87301**  
UNM Early Childhood Services Center  
705 Gurley Avenue  
Toys, Books, Videos  
Parents and Caregivers  
505-331-5694  
[www.newmexicokids.org](http://www.newmexicokids.org/)

**Hobbs NM 88240**  
Boys & Girls Club GRADS  
221 East Dunnam Street  
Toys, Books, Videos  
Parents and Caregivers  
505-480-5673  
[www.newmexicokids.org](http://www.newmexicokids.org/)

**Las Cruces NM 88001**  
UNM Early Childhood Services Center  
301 Church Street  
Toys, Books, Videos  
Parents and Caregivers  
505-559-3889  
[www.newmexicokids.org](http://www.newmexicokids.org/)

These toy librarians qualify as training consultants who work with families in their homes.

There was a request to restart the USATLA newsletter, Child’s Play, on a semi-annual basis.

1. NEXT GENERAL MEMBERSHIP TELECONFERENCE MEETING – will be held on December 3, 2021. USATLA members will receive an email notification a month in advance of the meeting.

There being no further business, the meeting was adjourned at 12:40pm.

Respectfully submitted,

Judith Iacuzzi